2019 Blue Door Fund Report

MSI UNITED STATES

MSI US supports MSI's work worldwide through the contributions we receive each year from generous US donors. Unrestricted and lightly designated gifts from US individuals and foundations are pooled through MSI's Blue Door Fund. The Blue Door Fund was established to enable the organization to amplify its services by making best use of its flexible funding. It is designed to:

- Deliver greater impact.
- Support transformational growth.
- Prevent product shortages, train staff and update equipment.
- Provide bridge funding to sustain vital services.

Country programs are invited to apply for Blue Door funding through a rigorous process. Applications focus on activities that reach poor and underserved groups for which other sources of funding are unavailable.

"I want to leave time between my births in order for my children to be healthy and blossom. I want a good future for my children. It is truly my plan to allow them to grow up strong and be educated."

– Hinda, an MSI client from Nigeria

Blue Door Fund Guiding Principles:

Choice – provide an array of contraceptive methods, including long-acting and permanent, along with safe abortion services.

Cost – maximize our effectiveness to decrease the cost per service in each country where we work.

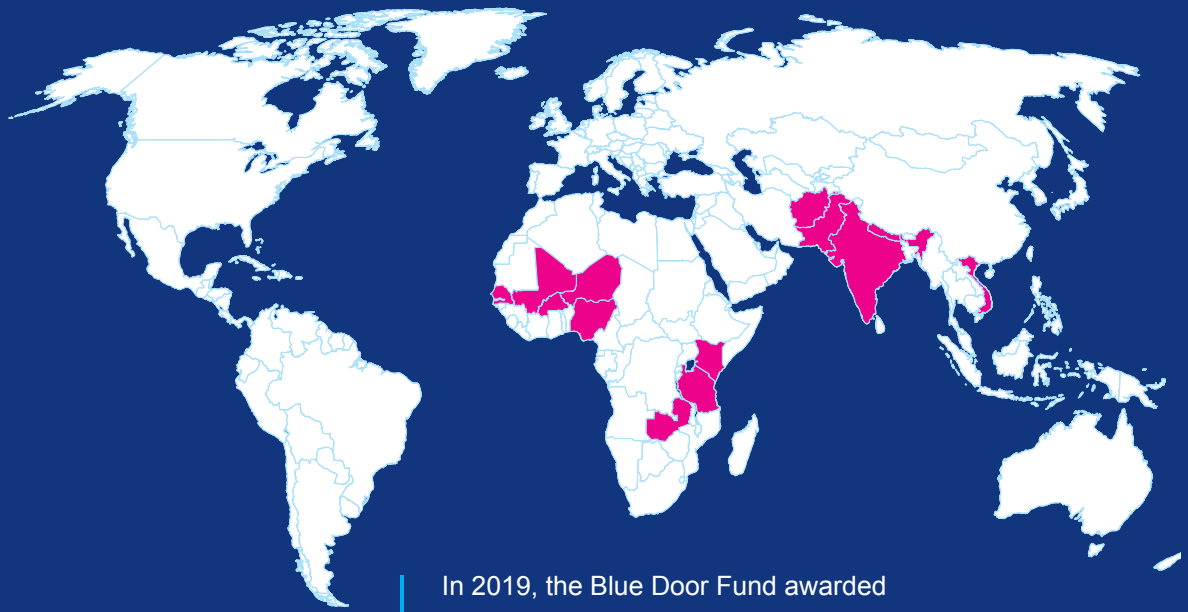
Quality – deliver the highest quality of client-centered care and clinical safety and exceed clients' expectations.

Results – make a significant contribution to national contraceptive use, particularly for underserved and poor women and couples in rural and hard-to-reach areas.

Sustainability – integrate services into the public system where possible and provide ongoing support and training for health providers.

"I have to work for the people. That's why I chose this career. And I'm very happy. I'm proud to work for my Zambian people."

– Lizzie, an MSI outreach nurse in Zambia



In 2019, the Blue Door Fund awarded

$26 million

in total across 17 country and regional programs. Blue Door funding from the US supported MSI's work in **Afghanistan**, **Burkina Faso**, **India**, **Kenya**, **Mali**, **Nepal**, **Niger**, **Nigeria**, **Pakistan**, **Senegal**, **Tanzania**, **Vietnam and Zambia**. Additionally, strategic investments were made in MSI's Commercial Sales channel and IT infrastructure.

The Blue Door Fund is a vital and strategic source of support that keeps MSI's programs running and allows MSI's leadership to move quickly for greater impact. By uniting your philanthropy with others, you ensure that women and adolescent girls in many of the poorest, most marginalized areas of the world have access to contraception and safe abortion care.

Thank you!

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