

REPRODUCTIVE HEALTHCARE:

DELIVERING TRANSFORMATIVE IMPACT



Make
reproductive
choice
possible

CHOOSE CHOICE

EIN: 54-1901882



"I am so grateful to have been introduced to MSI. Their mission and expertise are more important than ever as are the courage and compassion they share with women and girls worldwide."

**- Elizabeth Share
Philanthropy Advisor, Wise Giving**

Reproductive Healthcare Is Foundational



For philanthropic advisors, the challenge is clear: identify high-impact, cost-effective interventions that create lasting social change. Few investments offer a higher return than reproductive healthcare.

Reproductive healthcare is foundational to causes your clients already care about—from climate resilience and girls' education to poverty alleviation, economic development, and women's empowerment—and MSI is uniquely positioned to deliver transformative impact.

MSI Reproductive Choices (MSI) is a global leader in delivering contraception and safe abortion care, reaching more than 23 million people annually across 36 countries.

CHOOSE CHOICE

Girls' Education

Education is one of the most effective tools for breaking cycles of poverty, yet 119 million girls remain out of school worldwide. One of the greatest barriers to education is unintended pregnancy.

Access to contraception ensures girls stay in school longer, improving their future earnings by up to 25% per additional year of education. In 2024 alone, MSI reached 2.6 million adolescents, enabling 600,000 to continue their education.

Economic Development and Poverty Alleviation

Nearly 700 million people live in extreme poverty. Reproductive healthcare is a proven lever for economic progress. By preventing unintended pregnancies, women can enter or remain in the workforce, contributing to stronger local economies. **A *Lancet* study found that every \$5 invested per person in reproductive healthcare in high-mortality regions yields up to nine times that value in social and economic benefits** such as improved maternal and child health, education gains, and families less vulnerable to poverty.

[MSI's Impact Calculator](#) estimates that a \$100,000 contribution can help keep more than 600 young women in school, setting the stage for long-term economic growth.



Women's Empowerment and Equality

Gender equality is impossible without reproductive rights. When women can decide if and when to have children, they gain the freedom to pursue education, careers, and leadership roles. MSI's services empower millions of women and girls to take control of their futures every year. As one MSI midwife in Nepal put it: "Reproductive choice gives a woman control of her own body. Those who have used my services say that I've saved their lives."

Climate Resilience

An estimated 3.6 billion people live in areas highly vulnerable to climate change. Displacement, food insecurity, and resource scarcity heighten the need for reproductive healthcare. *Women Deliver* has found that meeting the unmet demand for contraception reduces emissions, improves maternal health, and strengthens climate resilience. MSI projects that 14 million women will lose access to contraception in this decade due to climate impacts unless urgent action is taken.

Saving Lives

Unsafe abortion remains a leading cause of maternal mortality. Each year, 9 million women are injured and 22,000 die from unsafe abortion. MSI's work prevents approximately 9 million unsafe abortions annually, saving 37,000 lives. Without reproductive healthcare, maternal deaths would be 15% higher in the countries where MSI works.

Proven Scale and Reach

MSI delivers reproductive healthcare to more than 93,000 women and girls every day. Since 1976, MSI has provided choice to over 200 million people worldwide. From tuk-tuks in Tanzania to boats in Bangladesh, MSI's outreach teams travel 13 million kilometers annually to reach the world's hardest-to-reach communities.

Local Expertise, Global Support

MSI's programs are led by local teams rooted in their communities, backed by a global support network. By training over 6,000 public healthcare providers in 20 countries, MSI builds sustainable systems that continue long after their direct services end.

WHY MSI?

A Social Business Model for Sustainability

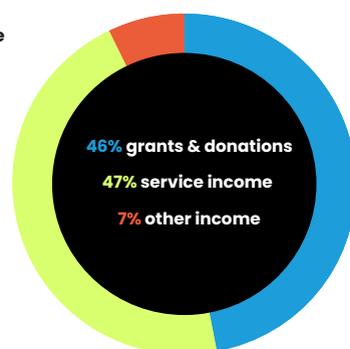
Unlike many NGOs, MSI operates a hybrid social business model: generating income from clinics and product sales, then reinvesting surpluses into reaching underserved populations. This ensures financial sustainability and maximizes the value of donor investments.

Data-Driven Impact

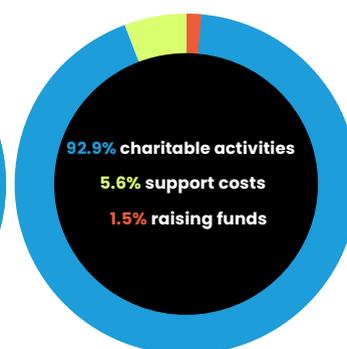
MSI collects 300 million client data points annually to measure impact and continuously improve services. Independent reviews consistently rank reproductive healthcare as one of the best buys in international development: every \$1 invested in contraception generates more than \$120 in health and socio-economic gains.

Financial Summary for the year ending 31 December 2024

2024 income by type



2024 expenditure by type



	Unrestricted funds \$'000s	Restricted funds \$'000s	Total 2024 \$'000s	Total 2023 \$ 000s
Income from				
Donations and Legacies	8,559	-	8,559	109,542
Charitable Activities <i>Grants, granted supplies, fees for goods and services</i>	224,659	139,480	364,139	396,407
Investments	11,240	-	11,240	6,528
Other income	3,638	-	3,638	2,184
Total income	248,097	139,480	387,577	514,661
Expenditure on				
Raising funds	(5,837)	-	(5,837)	(2,565)
Charitable activities	(223,979)	(139,480)	(363,460)	(387,247)
Total expenditure	(229,817)	(139,480)	(369,297)	(389,812)
Realised exchange gains / (losses)	(290)	-	(290)	(166)
Net gains / (losses) on investments	1,977	-	1,977	1,990
Net income	19,967	-	19,967	126,973
Transfers between funds	1,181	(1,181)	-	-
Other recognized gains / (losses)				
Loss on revaluation of fixed assets	-	-	-	-
Unrealised exchange gains / (losses)	(7,402)	-	(7,402)	(8,876)
Net movement in funds	13,745	(1,181)	12,565	117,797
Fund balances brought forward	250,715	56,759	307,474	187,216
Fund balances carried forward	264,461	55,578	320,039	305,013

All amounts relate to continuing activities. All gains and losses recognized in the year are included in the Statement of Financial Activities. The net income for the Company for the year to 31 December 2024 was \$5.6 million (2023: net income \$117.6 million). The figures presented in this table are based on the MSI Reproductive Choices 2024 Annual Report and Financial Statements, which were prepared in GBP and externally audited. For illustrative purposes only, the 2024 figures have been translated into USD at a rate of 1 GBP = 1.25 USD (2023: 1.24). They have not been audited in USD and should not be relied upon for financial or investment decisions. *Exchange movements on translation to USD arise as a result of the translation from GBP to USD, and is a presentational adjustment to ensure consistency between the SOFA and Balance Sheet. The Company balance sheet can be viewed in the 2024 MSI Reproductive Choices Annual Report and Financial Statements. For more information on MSI United States' financial activities, see msiunitedstates.org/financials/

How Donors Can Make an Impact



1. Direct Contributions

DAF holders can recommend MSI Reproductive Choices (EIN: 54-1901882) as a grant recipient. Even modest investments produce outsized impact:

- \$6,500 funds 33 contact centers to reach 7,500 people in a single day.
- \$20,000 trains 10 government healthcare workers, serving 7,000 people annually.
- \$200,000 supports an MSI outreach team in Madagascar for a year, preventing 12,000 unintended pregnancies and 3,000 unsafe abortions.

2. Engage Donor Networks

Philanthropic advisors can amplify reproductive healthcare as a cornerstone of achieving the Sustainable Development Goals (SDGs), positioning their donors as leaders in addressing today's most pressing global challenges.

3. Leave A Legacy

By including MSI United States in estate planning, donors can ensure that their generosity will continue to transform lives for generations to come. Please inform MSI of any legacy intentions at legacy@msichoices.org.

Making Reproductive Choice Possible

A few of our supporters:

Bayer Foundation

Erik E. & Edith H. Bergstrom Foundation

Cartier Philanthropy

Children's Investment Fund Foundation (CIFF)

Foundation for a Just Society International

The Gates Foundation

Levi Strauss Foundation

Open Society Foundations

The David and Lucile Packard Foundation

Vitol Foundation

WestWind Foundation

William and Flora Hewlett Foundation

For donors committed to tackling poverty, advancing gender equality, strengthening climate resilience, and saving lives, investing in reproductive healthcare is not just effective—it is foundational.

MSI Reproductive Choices combines proven scale, sustainability, and data-driven impact to ensure that every dollar invested delivers transformational change.

For Donor Advised Funds seeking to maximize their philanthropic return, there is no better partner.

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