

Here's to
**50 YEARS
OF IMPACT**

Since 1976, thanks to MSI's donors, partners, and frontline teams **more than 290 million women and girls have used MSI's reproductive health services to choose their own futures**

The choice to use contraception or have an abortion supports girls to stay in school, women to pursue work, and communities to prosper. It's improving health and wellbeing worldwide. These choices should never be denied; they should be a given. But millions of women and girls still don't have access – and this isn't good enough.

Your generosity is working hard to change this. You're helping to provide and advocate for abortion and contraception globally, supporting 100,000 people with their reproductive choices every day.

The global demand for reproductive healthcare is higher than ever, as more women and girls have learned about their rights and options. 50% of the global unmet need for contraception is concentrated in the 36 countries where MSI is working. In 2025, your support meant frontline teams could rally and innovate to reach as many people as possible. When the US government withdrew billions of dollars from global health programs, other health providers were forced to reduce services or shut. You made it possible for MSI teams to adapt and work with governments to fill gaps, protecting access to services.

Thanks to our donors, partners and frontline teams, **more women and girls were supported in 2025 than ever before**, helping them gain control over their fertility and futures.

In 2025,

27.8M

people accessed reproductive healthcare from MSI

(100,000 people each working day)



Our IMPACT

	<i>In 2025</i>	<i>Over the last 50 years</i>
People supported with reproductive health services	27.8 million	293 million
Unintended pregnancies prevented	18.6 million	200 million
Unsafe abortions prevented	9.7 million	110 million
Women's and girls' lives saved	42 thousand	400 thousand
Couple years of protection provided <small>including 42.7 million contraceptive CYPs (CYPs is a measure of protection from pregnancy for one year)</small>	52.6 million	500 million
DALY's averted <small>(This expresses the number of years saved that would otherwise have been lost due to ill health, disability or early death)</small>	28.2 million	230 million
Direct healthcare costs saved	\$1.3 billion	\$14.3 billion

All data insights in this brief are estimates, using MSI's peer-reviewed Impact 2 (version 6) tool.

Reaching remote communities with life-changing options

Millions of women worldwide want to be using contraception but have no access. Many live rurally, far from government healthcare and the options they need. That's why MSI's local teams travel into remote communities, offering contraceptive choice, abortion care, agency and hope – and increasing modern contraceptive use worldwide.

“Using contraception has helped me a lot, allowing me to take good care of my children while also staying focused and dedicated to my job.” – Rosine, who accessed contraception from MSI Burkina Faso in 2025



In 2025...

17.6 million people with little or no prior access to contraception were supported by MSI

Over 50 years

Starting in a single UK clinic in 1976, MSI now supports over 50,000 communities across the world with reproductive healthcare every year



Supporting girls to learn and lead

For 50 years, MSI has been building a better world for women and girls, with contraception and abortion services that help them to choose their future paths, such as to stay in school, explore work opportunities, or become leaders. We've made reaching adolescents a priority because their rate of unmet need for contraception is about 3x as high as it is for all women.

“I was not ready to get pregnant. MSI gave me what I needed to protect myself. Now I know my options and feel confident that I will not get pregnant while I'm still studying.” – 19-year-old Mayasa, MSI client in Tanzania, 2025

In 2025...

620,000 adolescents were able to remain in school, by accessing MSI's services

Over 50 years

MSI has supported 22 million adolescents with their reproductive health

Building long-term access with government partnerships

For women and girls to access contraception and abortion in the long term, we work hand-in-hand with governments. MSI's experienced team members train and support workers in government-run health facilities to improve reproductive healthcare now and in the future.

“What I value most about partnering with MSI is that it has taught me about maintaining quality.” – Maryann, government nurse in Nigeria, 2025



In 2025...

MSI supported 14,700 government health workers to provide quality reproductive healthcare in their communities

Over 50 years

MSI has built strong government partnerships and trained public sector providers in more than 20 countries

Help protect choice for the next generation

With the committed support of our donors and partners, MSI has supported more than 290 million people to make choices about their bodies – and their futures.

For 50 years, we've met women where they live, understood their aspirations and reproductive healthcare needs, and delivered the choices they deserve. Choices that can mean everything. Choices that can define a life.

But as recent times have made clear, these rights are never guaranteed. Reproductive choice is something to fight for, win and then protect.

That's why our 50-year impact isn't just about how far we've come – it's about the future we're building. We've still got work to do. Because millions of women and girls still don't have the reproductive choices they want and need.

Through our clinics and the distribution of quality reproductive health products, we generate around half of our income. That means we're a sustainable organization, and also means our donors directly fund the highest-impact interventions – in humanitarian, low-income and remote areas where reproductive healthcare is especially needed right now.

Join us in building a future where every woman has reproductive choice, with opportunities that support her and her family to thrive, advancing economies, equality and global health.

\$5

For just \$5 you can support a woman with her choice of contraception for an entire year.

It could save her life or support her to build the future she wants.

For all of us, it builds a better, stronger, healthier world.

Our promise is that your donation to MSI is turned into real impact.



CHOOSE CHOICE
MSIUNITEDSTATES.ORG


REPRODUCTIVE CHOICES

MSI United States
PO Box 35528
Washington, DC 20033
Telephone: 1.202.601.2825
Email: msi-us@msichoice.org
Tax ID: EIN 54-1901882